

Gillian Bryson

DESIGNS

707.601.0935 | gbryson.designs@gmail.com | gbrysondesigns.com | 6518 Alcala Knolls Dr, San Diego, CA, 92111

Education

Monterey Peninsula College, Monterey Bay, CA - Fall 2016
ARTG 16 - Graphic Arts Production and Pre-Press

Cal State University, Monterey Bay, CA - Graduated May 2016
BS Communication Design
Visual Emphasis
Business Minor

CSUMB Design Studio Club - Fall 2014 to Spring 2016
Position: Marketing & Public Relations Director

Universitat Autònoma de Barcelona, Barcelona, Spain - Fall 2014
International Marketing
Photography

Work Experience

Marketing Consultant - January 2022 to Current
Plant & Planet Law Firm - San Diego, CA
• Freelance Graphic Work & Social Media Management

Graphic Designer/ Social Media Manager - April 2017 to May 2022
Mirabel Hotel & Restaurant Group - Carmel, CA

GourmetFest Carmel - Carmel-by-the-Sea, CA - March 2017 to May 2022
• Annual Four day Food & Wine Festival
Incharge of All Graphic / Media Materials
• Event Banners, Program, Maps, Menus, Flyers, Website, E-marketing
• Event Planning, Execution, Decorating and Media / Sponsor Coordination
• Maintaining Social Media Profile

Hostess/Server - August 2016 to August 2019
Cultura Bebida y Comida - Carmel, CA
• Additional Freelance Graphic Work for the Restaurant
• Included Menu Formatting, and Design of Event Marketing Materials

Student Graphic Artist - April 2015 to August 2016
CSUMB Alumni Association - Seaside, CA

Skills

Design:

- Illustration
- Logo Design
- Typography
- Photography

Programming:

- HTML Code & CSS Styling

Software:

Keynote Presentations

Adobe Creative Suite:

- PhotoShop
- Illustrator
- InDesign
- Acrobat

Microsoft Office:

- Word Processor
- Excel Spreadsheets
- PowerPoint Presentations

Social Media Management

- Hootsuite
- Asana

Website CMS Management

- Wordpress

Project Management

- Trello

Content Creation

Event Planning

Media Coordination

Excellent Customer Service

Community Service

Big Sur Food & Wine Festival
November 2017 - Current

- Non-Profit Organization
- Member of the Working Committee
- Designs Promotional Materials, Event Program, Event Planning, Event Captain

References

Available Upon Request